

SNMMI-TS Strategic Plan

2023

SNMMI, INC. VISION

SNMMI is the leading global organization transforming the science and practice of diagnostic and therapeutic nuclear medicine.

SNMMI-TS MISSION

The section is dedicated to improving human health by advancing technology and professionals in nuclear medicine and molecular imaging.

■ Core Values:

1. Commitment to optimal patient care.
2. Practice high ethical behavior and integrity.
3. Respect all people and ideas.
4. Foster inquiry and reflection.
5. Practice visionary leadership.
6. Commitment to excellence, professionalism, and collaboration.
7. Commitment to life-long learning and professional development.

■ SNMMI-TS' Future Imagined

The SNMMI-TS will be able to drive change within hospitals, institutions, and academia to better educate and advocate for the field of nuclear medicine and molecular imaging. Therapy will be practiced in all hospitals around the country and Nuclear Medicine Technologists –a key member of the care team – have use their enhanced expertise in precision medicine to collaboratively improve patient outcomes.

■ SNMMI-TS's 3–5 Year Goals and Objectives

Goals represent outcome-oriented statements intended to guide and measure the organization's future success. The achievement of each goal will move the organization toward the realization of its vision. Supporting objectives further clarify direction and describe what the organization wants to have happen within individual goal areas—in other words, they're a descriptive statement of what constitutes success in measurable terms.

GOAL 1: The SNMMI-TS will be the leading edge of therapy, artificial intelligence technologies impacting patient care and technologist workflow.

- Objective 1:** Create a Comprehensive Radiopharmaceutical Therapy Educational Program for Technologists.
- Objective 2:** Develop Radiopharmaceutical Therapy Clinical Tools and Resources for Technologists.
- Objective 3:** Serve as the leader in identifying and managing professional practice issues for technologists within Radiopharmaceutical Therapy.
- Objective 4:** Create comprehensive outreach strategy to disseminate education and resources to Technologists.

GOAL 2: Nuclear Medicine Technologists are recognized and respected as an integral part of the healthcare team.

- Objective 1:** Other imaging modalities know the nuclear medicine education and professional career path.
- Objective 2:** Nuclear medicine is understood and recognized by all groups in the hospital.
- Objective 3:** Increase the presence of nuclear medicine technologists (and physicians) at all levels within the hospital, other organizations, research, etc.
- Objective 4:** Create a repository of resources for hospital administrators to utilize to advocate for Nuclear Medicine.

GOAL 3: Increase, improve and cultivate diverse and qualified Nuclear Medicine Technologist professionals to ensure a Molecular Imaging workforce prepared for current and future demands of innovation, and precision medicine, in diagnostic and therapeutic care.

- Objective 1:** Continuous quantitative and qualitative analysis and assessment of the needs of Nuclear Medicine technologists in the healthcare workforce.
- Objective 2:** Ensure NMT programs have the necessary resources to prepare professionals for entry into the field by collaborating continuously with educators to open various pathways to enter the field as early professionals and existing workers.
- Objective 3:** Have the SNMMI be the association NMT professionals look to for information and support as it directly correlates to their jobs and training.

GOAL 4: Serve as the leading organization for legislators and regulators at the state and federal level on all issues related to Nuclear Medicine, Molecular Imaging and Therapy.

- Objective 1:** Create a plan to education legislators and regulators about the importance of the Nuclear Medicine Technologists within the care pathway team.
- Objective 2:** Implement a robust and consistent outreach strategy to members regarding legislative and regulatory efforts.
- Objective 3:** Reimbursement in place for new drugs and technology and cost of purchase and use of new drugs/ technology.

GOAL 5: The SNMMI-TS will be THE resource for NMT professional and career advancement needs.

- Objective 1:** Improve resources platforms (website, social media, virtual education, etc.).
- Objective 2:** Create engaging marketing to showcase importance of SNMMI-TS in career advancement (network of professionals).
- Objective 3:** Be the leader, out-in-front, in the development and creation of standards and necessary resources.
- Objective 4:** Be the resources for NMT pipeline recruitment.

GOAL 6: Ensure one united voice in moving the profession forward guided by industry, research, and patient outcomes.

- Objective 1:** Unify Technologists by creating cohesive collaboration and communication throughout the field.
- Objective 2:** Achieve consistent communication through reciprocal representation.